

PARTNERSHIP OPTIONS

12th – 13th
 March, 2026

CIDCO Exhibition & Convention
 Center, Navi Mumbai

DELIVERABLES	EVENT CO-HOST	PLATINUM PARTNER
Branding Tag	Exclusive branding as Event Co-Host in all marketing collaterals along with Integrated Logo Unit during the entire event campaign	Branding as a Platinum Partner in all the Marketing collaterals. Non-Exclusive, maximum 3 Platinum Partners
Speaking Opportunity	15 Mins Welcome Address at inaugural session for Senior Leader	12 Mins Special Keynote Address
Slot in Panel Discussion	One Panel Discussion Slot	✗
Coverage on Digital Event Communique	Two Pages Writeup Coverage	One Page Writeup Coverage
Banner Ad in Digital Event Communique	Two Banner Ads	One Banner Ad
Display Space in Pre-Function Area	Booth Space (6x3=18 Sqm)	One Booth Space (3x3=9 Sqm)
Delegate Passes	15 Passes	12 Passes
Advertisement in Agrospectrum India Magazine (Print)	Full Page	Full Page
Speaker Profile & Picture on Event Website	✓	✓
Pre-Event Mailers	Logo Branding as Event Partner in the pre-event mailers	Logo Branding as Platinum Partner in the pre-event mailers
Standee / Backdrop Logo Loop during the Event	✓	✓
Commercial during the event	6 Slots 30 Sec. each	4 Slots 30 Sec. each
Logo with hyperlink on Agrospectrum Technovate Website	✓	✓
Social Media Postings on AgroSpectrum Handles	Exclusive posting on LinkedIn with logo (Total 16 Posts)	Exclusive posting on LinkedIn with logo (Total 12 Posts)
Post Event - Digital Article on AgroSpectrum Website	800 words	600 words
Post Event - Mailer Promotion	Exclusive Thank You Email with Logo	Logo on Thank You Emailer
Investment	INR 25,00,000/-	INR 20,00,000/-

*Investment aligned to branding visibility, speaking opportunity and category leadership at AgroSpectrum Technovate 2026

*All the mentioned investments above are exclusive of applicable taxes

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DELIVERABLES	GOLD PARTNER	SILVER PARTNER
Branding Tag	Branding as a Gold Partner in all the marketing collaterals, Non-Exclusive, more than one partners	Promoted as Silver Partner in all marketing collaterals. Non-Exclusive, more than one partners
Speaking Opportunity	10 Mins Standalone Session/Presentation	✗
Slot in Panel Discussion	✗	One Panel Discussion Slot
Coverage on Digital Event Communique	One Page Writeup Coverage	Half Page Writeup Coverage
Banner Ad in Digital Event Communique	One Banner Ad	One Banner Ad
Display Space in Pre-Function Area	One Booth Space (3x3=9 Sqm)	One Booth Space (3x3=9 Sqm)
Delegate Passes	10 Passes	8 Passes
Advertisement in Agrospectrum India Magazine (Print)	Half Page	Half Page
Speaker Profile & Picture on Event Website	✓	✓
Pre-Event Mailers	Logo Branding as Gold Partner in the pre-event mailers	Logo Branding as Silver Partner in the pre-event mailers
Standee / Backdrop Logo Loop during the Event	✓	✓
Commercial during the event	2 Slots 30 Sec. each	1 Slots 30 Sec. each
Logo with hyperlink on Agrospectrum Technovate Website	✓	✓
Social Media Postings on AgroSpectrum Handles	Exclusive posting on LinkedIn with logo (Total 8 Posts)	Exclusive posting on LinkedIn with logo (Total 6 Posts)
Post Event - Digital Article on AgroSpectrum Website	600 words	600 words
Post event - Mailer Promotion	Logo on Thank You Emailer	Logo on Thank You Emailer
Investment	INR 15,00,000/-	INR 10,00,000/-

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DELIVERABLES	CONFERENCE TRACK PARTNER	ASSOCIATE PARTNER
Branding Tag	Promoted as Conference Track Partner in all marketing collaterals. Non-Exclusive, more than one partners	Promoted as Associate Partner in all marketing collaterals. Non-Exclusive, more than one partners
Speaking Opportunity	✗	✗
Slot in Panel Discussion	One Panel Discussion Slot	✗
Coverage on Digital Event Communique	Half Page Writeup Coverage	✗
Banner Ad in Digital Event Communique	✗	✗
Display Space in Pre-Function Area	One Booth Space(3x2=6 Sqm)	One Booth Space(3x2=6 Sqm)
Delegate Passes	6 Passes	4 Passes
Advertisement in Agrospectrum India Magazine (Print)	✗	✗
Speaker Profile & Picture on Event Website	✓	✗
Pre-Event Mailers	✗	✗
Standee / Backdrop Logo Loop during the Event	✓	✓
Commercial during the event	✗	✗
Logo with hyperlink on Agrospectrum Technovate Website	✓	✓
Social Media Postings on AgroSpectrum Handles	Exclusive posting on LinkedIn with logo (Total 4 Posts)	Exclusive posting on LinkedIn with logo (Total 2 Posts)
Post Event - Digital Article on AgroSpectrum Website	600 words	✗
Post event - Mailer Promotion	Logo on Thank You Emailer	Logo on Thank You Emailer
Investment	INR 7,00,000/-	INR 5,00,000/-

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